

## New York Native Named 2025 Tory Burch Foundation Fellow, Recognized Nationally for Innovation in Media and Technology

Chelsea Miller, New York native and CEO of CPM Global, is one of 50 women entrepreneurs nationwide chosen for the 2025 Tory Burch Foundation Fellowship.

Miller leads CPM Global to operate at the intersection of media, technology, and innovation, partnering with institutions around the world to launch strategic initiatives and build tech-driven solutions that engage multigenerational audiences. From working with fashion brands to educational institutions, CPM Global is redefining how media can drive impact in a rapidly evolving global landscape.

"Over the past 15 years, the Tory Burch Foundation has supported 387 women entrepreneurs whose revenue totals \$340 million," <u>Fortune</u> reports. "Alumni of the foundation's program for female entrepreneurs include Denise Woodard, the founder of Partake Foods (who went from \$400,000 in revenue when she entered the fellowship to \$17.5 million), and Christa Cotton, the CEO of the bitters and mixers company El Guapo (which went grew from \$180,000 to \$3 million)."

Burch states "participants in the foundation's program reach the million-dollar mark at 10 times the average for small business-owners. Its yearlong program offers networking, educational resources, business-education grants, and zero-interest loans."

"Women are great investments," Burch says. "Our core mission is to increase women's economic power, and that's by supporting the entrepreneurs and their businesses in a way that their businesses will last."

Miller states, "I'm excited to bring the spirit of innovation and strategy to this stage and join a network working toward a bold goal: generating more than \$1 billion in economic impact by 2030. As a founder and native of a city like New York—built on the backbone of small business and entrepreneurial grit—being selected for the Tory Burch Fellowship is not only an honor but a responsibility to help build the future we want to see."

To learn more about CPM Global and keep up with its mission, visit <u>www.cpmglobal.co</u>. To learn more about the Tory Burch Foundation Fellowship Program and explore the 2025 list of fellows, visit <u>https://www.toryburchfoundation.org/fellows-directory-2025/#2025-fellows</u>

Press/Partnerships Contact: Nia White | partnerships@cpmglobal.co